

WE ARE



surgemonks



**An independent Branding &
Marketing Company**

Presentation by: Ashish Sharma

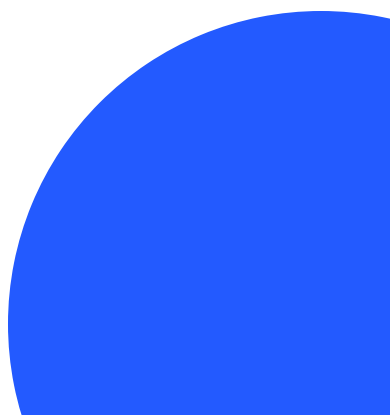
A circular inset image showing three business professionals in a meeting. Two men and one woman are standing around a table, looking at documents and a laptop. The scene is brightly lit, likely from a large window in the background.

WHO WE ARE

A blue wavy line graphic that spans across the width of the page, separating the header from the main text area.

We have a wide range of experience, expertise and tools to create and implement your campaigns, from carefully curating awesome content to optimizing it online with our great SEO and PPC powers, not to mention exceptional social media skills.

The backbone to our strategic process is the data-backed content we create, which has been endlessly researched so it's the best and most relevant it can be.

A large, solid blue circular graphic located in the bottom right corner of the page.



OUR COMPANY IS BUILT UPON UNIQUE IDEAS.

Surgemonks.com isn't satisfied with simply delivering a thick binder at the end of a consulting project. As a leading strategic marketing and corporate branding consultant, we go well beyond marketing and brand strategy reports – delivering clear, actionable plans with an equally clear track record of taking our clients' businesses to the next level.

WHAT WE DO



MARKETING STRATEGY

We employ a disciplined approach and a broad spectrum of analytical tools in mapping customer needs to marketing requirements, and then aligning the offering with target customer requirements. The end result is improved performance, as demonstrated through our clients' increased sales, effectiveness and revenue.



BRANDING STRATEGY

Our brand strategy consultants have deep expertise across the full range of branding services, from strategic positioning, brand architecture and equity extension, through brand naming, identity development, brand management and execution.



DIGITAL MARKETING

Surgemonks have a 10-year track record designing, developing and implementing digital marketing strategies to fuel growth. As an ROI-focused digital marketing agency, our approach is "outside-in" - understanding customers, aligning touch points, then activating digital marketing to acquire and retain customers.



96%

**Of our customers are satisfied
with our services.**



We sync ourselves with the ever changing environment of Market and evolve to create better & effective strategies for our clients. This approach gives brands an edge over their competitors and ensures a better ROI on their investments. That is why 80% of our clients extended their contract with us.





**"WE ARE A FUTURE-
ORIENTED
COMPANY FOCUSED ON
GROWTH & INNOVATION."**





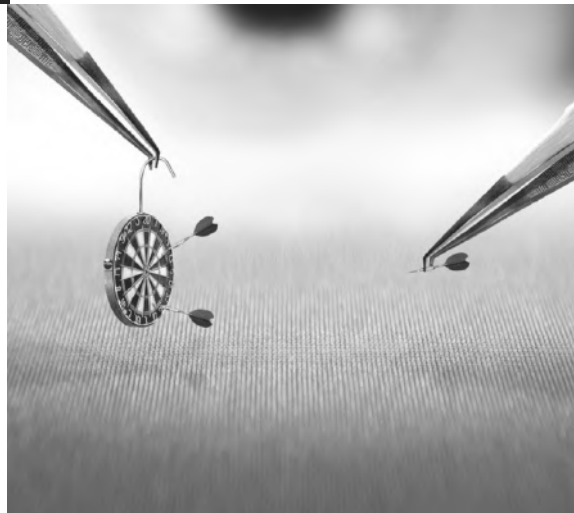
Social Media Marketing
Social Media Management
Visual Content marketing
Social Media Strategy
Engagement Campaigns
Content Generation
Content Distribution
Influencer Marketing

WHAT WE OFFER

As a boutique consultancy, we offer highly specialized advice so we're adept at identifying and delivering on market-driven opportunities. Our work balances strategic marketing and practical application to build stronger brands and stronger businesses.

OUR EXPERTISE

Brand Strategy
Brand Management
Corporate Branding
Viral Marketing
SEO
Competitor Analysis
Website Optimization
Reputation Management
Content Marketing
Go To Market strategy
Brand Activation
KPI design & Implementation



Paid Marketing Campaigns
Google Adwords
Paid Social (FB, Twitter, LinkedIn)
Blogging network Ads
Google DFP
Youtube Marketing
Paid Content Distribution



**THANKS FOR SHOWING
INTEREST IN
SURGEMONKS.COM**



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